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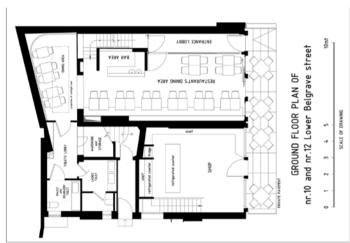
# **OLIVOMARE RESTAURANT**

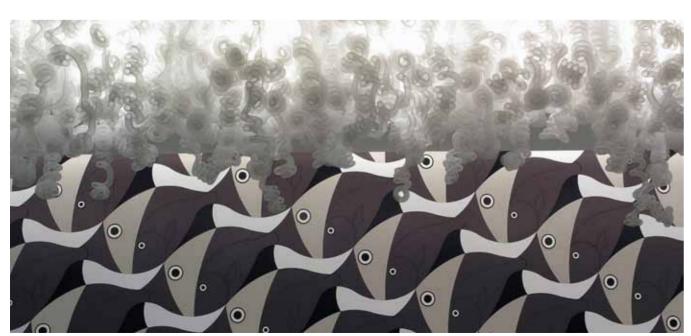
OLIVOMARE is the last born belonging to the well known London brand OLIVO - by now an important presence in the aristocratic neighbourhood of Belgravia - and is a restaurant serving seafood. Apart from its name, such peculiarity is highlighted by the formal and decorative language adopted here to focus on its aspect using more or less clear references to the sea world and environment.

The most explicit among them undoubtedly is the wide wall that characterizes the main dining room, entirely covered Photographers: Giorgio Dettori And by a large cladding featuring a pattern inspired by the works of the visionary artist Maurits Escher, in which each single portion of colour is laser cut out of a sheet of opaque laminated plastic and then juxtaposed on the vertical surface exactly as if it was a huge jigsaw puzzle. To counterpoint it, in this same room, from a channelling recessed in the fake ceiling drops down a linear sequence of tubular luminescent "tentacles", spirals and twists of tubular nylon mesh (lamps shades "Bigoli", By Innermost) evoking a stray shoal of jellyfishes or of sea anemones , while someone could vaguely recognize the meshes of fishers' nets in the wide lozengy glazed partition dividing this room from the entrance lobby. With regard to this space it should be said that it allows to access both the restaurant and the upper floors, and this through a huge panel split into smaller mobile and fix ones, integrating the necessary doors and taking up the colour scheme of the decorated cladding in the main dining room. In order to make appear this last one wider, the partition wall existing between it and the entrance lobby has been knocked down and replaced by a full height glazed partition supported by a rather thin frame (yet perfectly fire and smoke proof), which allows the best possible visual integration of these two spaces.

A sea of white colour has been used to enhance and link all these elements together, flooding all surrounding parts. from walls to ceiling, from the resin floor to the Corian made bar counter; a white sea working in this environment as an undifferentiated neutral background that intentionally disappoints any predictable expectation for blue colour.

The shopfront has been redesigned in order to match the existing one at the adjacent premises - where the delicatessen shop Olivino, that complements the restaurant, is located - and it has been painted aubergine colour, so that it can hold a dialogue either with the grey "pietra serena" slabs of the external pavement and with the colour scheme of the interiors' decoration.





Company: Pierluigi Piu - Architetto Creative Director: Pierluigi Piu Designer : Pierluigi Piu

Pierluigi Piu

Client: Olivo Restaurants And Shop Country: Italy













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#### LOLA

#### Email: infi@lola-architecture.com

LOLA was created by Rute Brazão, Sandra Carito Ribeiro and Riccardo Cavaciocchi. The three partners, after work experiences at architecture firms in Holland, Italy and Spain opened their first base of work and research in 2002 in Barcelona (Spain), thein in Lecce (Italy) and Lisbon (Portugal). LOLA is a platform focused on *multi-disciplinary architecture and contemporary* design. It expresses itself through the production of spaces with a responsible approach to mass and life issues, the nature of places and their materiality as a form of organized and spontaneous expression. Collaboration and ongoing dialogue with studios and professionals from different areas enables LOLA to create a flexible and diverse background. LOLA, lays the foundations of critical, positive and pluralist thinking, followed by the development of projects in various sectors, from design to the interior, from the conversion and renovation of buildings to retail design in Spain, Italy, Portugal, Saudi Arabia, Brazil and USA.

#### **MINKUS Architects**

# Email: mail@minkus.eu

a fit-out of the Onassis Theaters in Athens), the German-Japanese architects Felix and Noriko Minkus established Minkus Architects in 2009. While the work is deeply specific to persons and place, budget and constraints, our making of architecture aims for a poetic quality. The practice motivates all elements for a sensual experience, bringing them into dense relations

and creating a meaningful space.

After working in Vienna, Leipzig, London and

Tokyo on a wide variety of projects (including

#### Miss Led

#### Email: mail@missled.co.uk

Award winning live painter and illustrator both in London and Europe, Joanna Henly is barely in her 2nd year of working under the guise of Miss Led. In this time she has managed to amass a lucrative body of work with a high profile clientele. From painting live, a window for Selfridges and large-scale illustration work for Reebok and Diesel to painting bespoke interior pieces for celebrities and Brompton Rd boutiques. Led has created her distinctively playful, flirtatious and diverse styles on many surfaces in a plethora of mediums. Her illustrations have been commissioned; her artwork featured and published in magazines and newspapers nationwide. With a string of group shows under her belt she plans for a solo exhibition next year.



# Monki

## Email: joel@joeldegermark.com

Electric Dreams is a Stockholm-based architecture/design studio formed by Joel Degermark and Catharina Frankander in 2006. Degermark is a product designer trained at the Royal College of Art, London, Beckmans School of Design, Stockholm, and Danmarks Designskole, Denmark. Frankander is an architect trained at the Architectural Association, London, Royal College of Fine Arts, Sweden, and Royal Institute of Technology, Sweden. We specialize in brand environments and products. Our designs are much about story-telling and themes, a fascination of playful exaggeration... We like things that are too colourful, too weird, too beautiful, too dark, too many... Our design becomes surreal because it is a lot about shifting scales, bringing two familiar things together to create the unfamiliar, and playing with visual effects.

# Moomoo architects

# Email: info@moomoo.pl

Founded in 2008 by Jakub Majewski and Lukasz Pastuszka. In 2009 Wallpaper\* Magazine selected MOOMOO as one of the best 30 young offices in the world. Our works has been previously shown on exhibitions in London, Shanghai, Rotterdam and Brussels.





### Norm Architects

#### Email: info@normcph.com

NORM is a multidisciplinary design studio focusing on residential architecture, commercial interiors and industrial design. NORM was founded in 2008 by architects Kasper Rønn and Jonas Bjerre-Poulsen by their vocation to create timeless architecture and meaningful design products.





#### ONG&ONG Pte Ltd

#### Email: info@ong-ong.com

ONG&ONG offers a complete 360° solution – i.e. a parceled cross-discipline integrated solution, encompassing all aspects of the construction business. This three-pronged solution encompasses design (architecture, urban planning, landscape, graphics and interior design), engineering (civil, structural, electrical and mechanical) and management (development, project, construction and place). We are an ISO14001 certified practice with offices in Singapore, China, Vietnam, India, Malaysia and the USA. In-depth knowledge of the local context, culture and regulations allow us to better understand our clients' needs to enable us to meet and exceed their expectations.

# Plajer & Franz Studio

# Email: studio@plajer-franz.de

Plajer & Franz studio is an international and interdisciplinary team of 45 architects, interior architects and graphic designers based in Berlin. All project stages – from concept to design as well as roll-out supervision – are carried out in-house. Special project-based teams work on overall interior and building construction projects and on communication and graphic design.

The company's client list includes galeries lafayette, s.oliver, bmw, mini, timberland, pierre cardin, kunert, hudson, burlington and salewa. Plajer & Franz studio has also established itself in the premium sector of luxury residential projects and hotels in both Europe and Asia; these include a recently completed hotel in Porto, a five star resort in Croatia and 50,000 sqm premium apartments on the portuguese coast, both in development. several other major projects, for example luxurious villas in Thailand and Kazakhstan are also currently in the design phase.



# Pierluigi Piu

#### Email: info@pierluigipiu.it

Pierluigi Piu was born in Cagliari (Sardinia,

Italy) in 1954. He later pursued his studies at the University of Architecture in Florence, in which city he lived until 1989. Here he also establishes and carries out - between 1982 and 1985 the design practice and production company "Atelier Proconsolo", under the auspices of which he participates in various exhibitions and trade fairs, both in Italy and abroad. Since 1985 he works as an associate consultant (for Product and Interiors Design) at the firm ACME Consultants (Association pour la Création et les Méthodes d'Evolution), based in Paris, taking part in the development of products for firms such as Gaz de France, Essilor (a leader in the world of spectacles), Fiat-Iveco and Paris Airports, amongst others. In 1990 there followed a collaboration with the Belgian architect Pierre Lallemand, at his architectural practice "Art & Build" in Bruxelles. In the course of 1991 he carried out, under his own auspices, his first assignments in England, before returning to Cagliari, his birthplace, where he opened his own office and began working in the field of interior design and architecture. In 1995 he undertook a new project in London. Then, from 1996 until 1998, he was back in Bruxelles, where he had been summoned by the architect Steven Beckers to collaborate on a project for the reconstruction and refurbishment of the Berlaymont Palace, the historic seat of the Council of Ministers of the European Community. and so undertook - working together with a specially formed international equipe - the supervision and coordination of the aesthetic and formal language for the interior design of the entire building. In 2006/2007 he carried out the design of two new commercial projects in London, for which he was assigned the "Russian International Architectural Award 2007" in Moscow, the "International Design Award 2008" in Los Angeles and the "Archi-Bau Design Award 2009" in Munich, Germany. Since 2009 he is one of professional commentators of the British dedicated web site restaurantandbardesign. com and is a member of Italian "Accademia del

Pensiero a Colori". Mainly based and working in Cagliari, he continues his professional career most particularly in the fields of private residences and of commercial space as well as working on overseas projects. His designs and works have been reported in several specialist books in Italy, Europe, Asia and the United States and in some of the most important national and international trade magazines.



## Ruscio Studio Inc.

# Email: info@rusciostudio.com

Ruscio Studio Inc. now in its 8th year, and as a result of much hard work and dedication to his clients, Robert has successfully grown his interior retail design firm to one that is recognized both nationally and internationally by retailers and malls alike.



#### reMiks

# Email: maja@remiks.eu

reMiks is a Belgrade based design studio providing service in the field of design (interior, architecture, graphic/web, package an dindustrial) as well as branding.

reMiks together with its sister organization Mikser is one of the organizers of Belgrade Design Week and many design promotions (Rem Koolhaas, Karim Rashid, Mirko Ilic...)

Clients are from Serbia, US, Japan, Sweden, Spain...